

We Can Care for Your Drug Needs

And will appreciate your business.
Prescriptions filled by registered
pharmacists.

Lubbock Drug Company

G. GRANVILLE JOHNSON, Proprietor
THE YELLOW FRONT PHONE NO. 152

THERE ARE MANY OPPORTUNITIES FOR INVESTMENT

On the Plains and this real estate firm is one which is thoroughly familiar with these opportunities. We have lands listed in all parts of the Plains country and can show you investments that will be paying ones.

O. E. Sears Land Company

LUBBOCK TEXAS

Where You Always Feel at Home When in Lubbock

Steam heated rooms, bath and running water, modern throughout. Dining service on the served at home plan. Everything done to make your visit here a pleasure.

THE MERRILL HOTEL

LUBBOCK TEXAS

IT NEVER PAYS TO GET HURT

but if you ever do, it pays to carry one of our auto accident policies, which insures you against accident while either riding in an automobile or working around one. And it will cost you but \$5.00 per year. We're always on the job.

BRIGGS & YOUNG

Someone Always on the Job

LUBBOCK TEXAS

DO IT ELECTRICALLY

The safest way and the most satisfactory and sanitary. Use electrical appliances and cut down the work. Call at our office and let us explain to you where it is to your advantage to use electricity.

Texas Utilities Company

LUBBOCK Electricity and Ice. TEXAS

YOUR PLEASURE IS OUR PLEASURE AND WE WILL PLEASE

Our entire aim is to give you a class of service which will make you feel like calling at our garage again—a full and complete line of auto accessories—Curb service and expert attendants—Our mechanical department equipped to handle the most complex repair job.

THE LUBBOCK BUICK COMPANY

LUBBOCK TEXAS

MARTIN'S

The Best Bread and Pastries, Fine Candies, Cigars, Hot and Cold Drinks.

MARTIN'S BAKERY

Cain Building, West Broadway.

BRADLEY AUTO CO.

It has been truthfully said in the past that opportunity comes at least once in the life of every man. If only every man could realize that and be able to take hold or grasp it when the opportunity shows up, then, by proper manipulation of the opportunity offered he would be assured a reasonable success in his line of life's work. Keenly alive to every day's offerings in the matters of opportunities where he could take hold and a backbone and will to push every advantage offered in the appointment line is a great factor leading to what is now known as one of the best in the commercial fields of Western Texas or the Bradley Auto Company of Lubbock, Texas.

J. C. Phillips and H. P. Bradley established the Phillips-Bradley Auto Co. in our city more than ten years ago or to be exact in 1908, by securing the agency for a car known the world over now as a blessing to mankind, the Ford.

Here was a car made on sound principles of manufacture and a product sold at a price in reach of the average man, offering the same efficient mode of transportation as those of much higher priced. People were wanting cars and they would buy if prices did not prohibit. Here was the opportunity and Mr. Bradley realized it and grasped it with a determination to successfully distribute it to all. He established his business on West Broadway in the Burrus building in this city and has grown to an extent that he was forced to find larger quarters. Therefore we find him in his large building now located on Ash and North 1st street. This move was made four years ago. The building in which they operate today is a modern fire proof brick, fifty by one hundred and twenty-five feet. The value of which nears forty thousand dollars estimated from offers made on it. This building is one that our city is proud of.

In the front part of the building is located the office and sales room, also a great deal of shelving and space devoted to accessories. This accessory line carried by the Bradley Auto Company is one of the largest and most complete in our State. In the rear of the building, facilities have been installed for a modern vulcanizing plant which is not only one of the best on the Plains but is known far and wide for its satisfactory work turned out in a pleasing efficient way.

In a separate and smaller building directly across the alley from the main building is found or located the service department of the Bradley Auto Company. This building occupies a space of twenty five feet by one hundred and twenty five feet, giving plenty of room for the mechanical workmen to give the service that they are envied for and the reputation they have over the South Plains for satisfactory work. It is one of the plans of this company to keep in the mechanical shop only workmen skilled in the different lines.

In 1919 J. M. Bradley, father of H. P. Bradley, entered the company as a partner and on January 1st, 1910 J. M. and H. P. Bradley bought the interest of Mr. Phillips and soon afterwards Mr. W. L. Barnes purchased stock in the company to the amount of \$400.00, and some three years ago Mr. J. M. and H. P. Bradley bought this stock at a price of \$15,000 and later H. P. Bradley purchased the interest of Mr. J. M. Bradley who now owns and operates the Oakland Sales Company.

The Bradley Auto Company has the agency for the Ford car and the Fordson Tractor in most of the counties of the South Plains, some of these being Crosby, Lubbock, Hockley, Cochran, Garza, Lynn, Terry and Yoakum. In nearly all of the counties there is a branch house of the Bradley Auto Company, where mechanical service is rendered and nice stocks of parts and accessories carried. Some of those places being: Post City, Ralls, Brownfield and Tahoka. By keeping a complete line of accessories for sale both by retail and wholesale, these branch houses maintain excellent Ford service by keeping in constant touch with the main house in our city who are noted for prompt handling of the out of town parts orders.

Moore Brothers

Manufacturers of Saddles, Harness and Plow Geers.

A Complete Line of House Furnishings including Stoves, Etc.
In Stock

Moore Brothers

North Side Square

Lubbock, Texas

WE APPRECIATE THE LIBERAL PATRONAGE GIVEN US

And shall always try to take care of your grocery orders. If we do not have what you want we will try to get it for you.

Chris Harwell's Grocery

LUBBOCK

TEXAS

BE SURE YOUR TITLE IS PROPERLY SHOWN

With the transfer of real estate and activity along this line there is a demand for abstracts. Our records are the most complete in Lubbock county. We have the record of every piece of land. Let us make your abstract.

GUARANTEE ABSTRACT & TITLE CO.

LUBBOCK

TEXAS

One of the Best Equipped Plants in the West

Giving us equipment capable of cleaning and pressing your clothing and doing your general tailoring work to your entire satisfaction. We handle the most delicate fabrics without the slightest damage. Every piece of work guaranteed.

The Lubbock Tailoring Co.

LUBBOCK

TEXAS

"SEE US BEFORE YOU DIE"

WINTER TIME MEANS YOU SHOULD CARE FOR YOUR BATTERY

Call at our institution and let us explain to you how this care should be brought about. We have the best equipped battery repair plant in this section of the State and can handle all classes of battery work. Also new batteries.

Lubbock Battery and Electric Company

LUBBOCK

TEXAS

Everything for the Ford Car

The Bradley Auto Company has the largest stock of Ford supplies on the South Plains and mail orders are promptly attended to. You can also get the FORDSON TRACTOR here. This is the most practical Tractor on the market today. Farmers could not make a better investment and ranchmen will find them useful for a great many things.

See us for Automobile Supplies of all kinds, GAS and OIL.

Bradley Auto Company